



PRESS
RELEASE

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BID GROUP ONE



Building better business reputation worldwide

Vocational Training Institute from Mauritius

selected for the IAE International Arch of Europe Award - Frankfurt 2014

In recognition of Commitment to Quality, Leadership, Technology and Innovation

BID, Frankfurt, Germany

The Business Initiative Directions (BID) and BID Group One 2014 International Arch of Europe for Quality and Technology Convention and the presentation of the International Quality Awards took place on April 13th at the Intercontinental Convention Hall of Frankfurt. The event was presided over by Jose E. Prieto, President and CEO of BID, along with outstanding personalities from the business world and diplomatic corps.

The main sponsor of the IAE Convention was ImarPress media group which covered the awards in Frankfurt through its more than 26 publications in English, French, Spanish, Russian, and Portuguese. The BID quality symbol is present in 179 countries around the world, creating a firm ground for the implementation of integral quality processes through the technology and procedures of the QC100 model of Total Quality Management.

According to Jose E. Prieto, President of BID, "The awarded entities are symbols of commitment to leadership, technology, and innovation, making them models for others in their sectors." Companies and organizations from Europe, the Americas, Africa, Asia, the Far East, Oceania, and the Middle East have received the BID International Quality Award in recognition of their achievements in spreading Quality Culture. For their commitment to Among these outstanding companies are: Indian Oil Company, from India; Ansaldo Energia, Italy; RAO - Unified Energy Systems of Russia; Turner Construction International from the U.S.; KEPCO, South Korea; and CM2H Hill USA, all featured in articles within this publication.

The 2014 IAE Convention in Frankfurt acknowledges the commitment to quality of awarded entities in the top areas of service and production. Among winners of the 2014 IAE Award featured in these pages are:

Cappadocia Cave Resort & Spa, from Turkey; Rellenos Sanitarios RESA, from Mexico; Lamina Research Center, from India; Global Gateway Logistics City, from Philippines; HYDRAC S.A., from Cameroon; COMTEL Ingenieria S.A., from Costa Rica; The Engineers Company for Manufacturing of Metallic & Mechanical Equipment, from Libya; Hazim Consulting, from Saudi Arabia; Torero Construcciones, from Mexico; Laboratoire de Recherche et d'Analyses Médicales de la Fraternelle de la Gendarmerie Royale, from Morocco and Coastal Group, from Qatar.

Other BID Award winners are:

King Fahd Industrial Port in Jubail - Saudi Arabia

An economic gateway between national and international commercial operations. Ninety-five percent of the country's imports, seventy percent of its exports and 12,000 ships that visit Saudi ports are monitored by the Port Authorities.

Zepter International

A multi-sector company with profits of \$2 billion USD. Zepter is present in over 40 countries.

Iranian Offshore Engineering & Construction Co. - Iran

Ranked among the top 100 companies in Iran, this company procures and installs offshore facilities for the expanding Iranian gas and oil industries, as well as for other companies worldwide. Owning over \$600 million USD in assets, its contracts exceed \$5.5 billion USD in projects.

NTPC Ltd. - India

The Centre for Power Efficiency & Environmental Protection, belonging to NTPC, which is India's largest power company. It plans to be a 75,000 MW company by 2017 and is ranked 384 in the "Forbes Global 2000."

Grant Thornton Russian Appraisal - Russia

For more than 15 successful years, it provides high quality appraisal and consulting services to clients around the world under the supervision of new professional regulations and standards.



Idem Zehra Bulgurlu (center left), Deputy General Manager of Cappadocia Cave Resort & Spa, received the IAE Award 2014 from Jose E. Prieto, (center right) President and CEO of BID, Alfonso Casal (left), Scientific Director, and Norman Ingle (right) President of the Quality Mix.

Cappadocia Cave Resort & Spa, from Turkey, awarded the International Arch of Europe 2014 in Frankfurt

This luxurious resort provides clients with all the expected advantages of a top hotel, combined with a uniquely beautiful setting and first class spa and dining services. The resort's spa offers treatments ranging from snow and salt rooms, to Turkish baths, to sauna. Along with the lavish spa, its 'adishah Restaurant offers cuisine which combines traditional Turkish flavors with European and Japanese elements to provide a wide range of irresistible dishes.

(Continued on the next page)

China Steel Corporation

The largest steel producer of Taiwan with sales of \$5.8 billion USD and 17,000 employees.

Saudi Iron & Steel Company (Hadeed) - Saudi Arabia

Among the foremost non-oil companies in the Middle East, it is the main producer of steel, belonging to SABIC, a corporation with \$6.8 billion USD in annual sales.

Downer EDI Works - New Zealand

It is renowned for engineering and infrastructure management services for sectors including minerals & metals, oil & gas, power, road & rail infrastructure, telecommunications and water. With over 21,000 employees across Australia, New Zealand, the Asia Pacific region and the United Kingdom, this company boasted over \$20 billion of projects at the turn of the new year.

RusselSmith Nigeria Limited - Nigeria

A service company for integrity management which serves the gas and petroleum exploration and production industries, using "Rope Access Technology" as the primary method.

Vietnam Oil and Gas Group (Petrovietnam) - Vietnam

This strong economic corporation from Vietnam is the leading petroleum group in the region with massive hydrocarbon exports and high-priced contracts for gas and petroleum exploration, production and refining.

CBA Kereskedelmi KFT - Hungary

With 3,357 stores in Hungary, 3,895 stores abroad, and associations with food traders in 7 European countries, this company has 30,000 employees. By the end of 2010, its capital stock was 600 million euros. CBA is planning expansion into other areas of Europe by vying for existing store chains.

Other sectors of B.I.D. winners include: civil engineering, tourism, shipping, metallurgy, agriculture, real estate, telecommunications, the media, healthcare, insurance, steel, textiles, electrical engineering, food & beverage, banking & finance and energy: oil & gas.



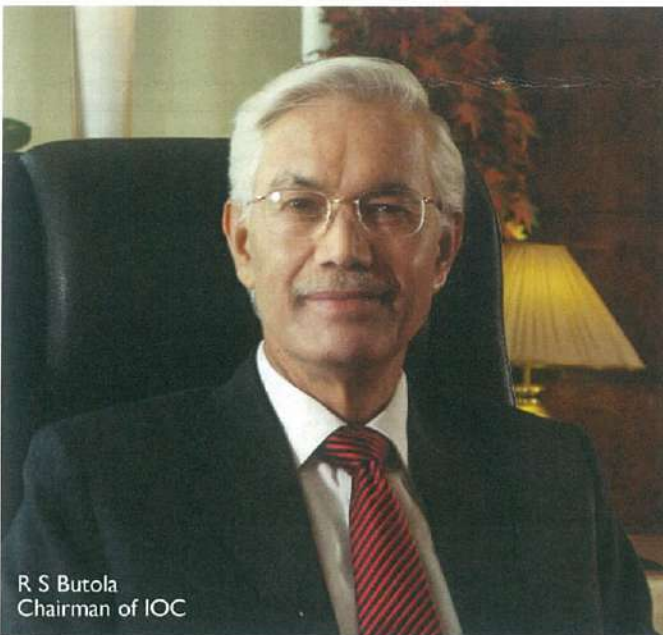
Eliás Jose Abed Razo, General Counsel of Rellenos Sanitarios RESA S.A. de C.V. (left) and José Luis García, Manager (right) received the IAE Award 2014 from Jose E. Prieto, President and CEO of BID

Rellenos Sanitarios RESA S.A. de C.V., from Mexico

Established twenty years ago, Rellenos Sanitarios RESA has become a leader in solid waste management throughout Mexico. The company oversees landfills and generates clean energy through treating CO gas. By using the most up to date technology in its sector, Rellenos Sanitarios currently manages over 3,750 tons of waste per day. The company is planning on continuing to grow not only throughout Mexico, but internationally as well.

Indian Oil Corporation, at the forefront of the oil sector

Leading multiple projects and creating alliances to boost its market position



R. S. Butola
Chairman of IOC

Indian Oil Corporation (IOC), India's largest oil refiner and largest company in terms of sales, with a turnover of \$85.5 billion USD, announced that plans are underway with BP for shared technology to build a plant in Gujarat for synthesis gas. Indian Oil Corporation, winner of the B.I.D. International Star for Quality Award and largest public-sector company of India, ranks 88 on the Fortune

Global 500 List in 2013. Indian Oil Corporation operates a network of 10,899 km. long crude oil, petroleum product and gas pipelines. Its quality services and commitment to excellence and innovation have turned it into a leader in its country and sector. This is why president of B.I.D., Jose E. Prieto, presented IOC with the ISAQ Award, representing business success worldwide.

Korea Electric Power Corporation

World-class electric power company ranked 235th in the Fortune Global 500, with nearly 20,000 employees, and listing \$43.6 billion USD in annual revenue. Headquartered in Seoul, the company's assets amount to \$136.5 billion USD. Dong-Jun Kim, GM & CEO of its New York office, received the International Quality Summit Award from B.I.D.'s President, Jose E. Prieto, at the Quality Convention in New York.



B.I.D. IQS Award winner, in New York, KEPCO, on the cover of HNOVA Magazine

Lamina Research Center Pvt. Ltd, from India

Lamina develops and provides various herbal remedies for the nutritional and biological needs of everyday people, many of whom suffer from a lack of proper nutrition but are unable to identify the problem. Lamina offers new ideas and products for the healthcare industry due to the fact that, particularly in India, people's lack of attention to their health leads to several preventable problems. Lamina practitioners help people find the cause of their ailments and provide a holistic and natural approach to living a healthy, happy life.

Dr. Samir Kumar Dhara, Managing Director of Lamina Research Center, with the IAE Award 2014

Global Gateway Logistics City, from Philippines

This 177 hectare mixed-use development is on its way to becoming one of the top logistics and business centers in the Philippines. Constructed by top engineers and architects, the center is divided into four different zones: Its Logistics Park is in charge of warehousing and distribution, the Business Park fulfills office needs and the Aero Park is responsible for research and development, modeling and IT, among other services. The fourth zone, the Town Center, offers retail and shopping opportunities.

Michael V. Russell, President of Global Gateway Logistics City with the IAE Award 2014

RAO, Russia's electricity giant

RAO UES of Russia, International Star Award for Quality for former Minister of Finance of Russia, Sergey Dubinin

Sergey Dubinin, former Minister of Finance in Russia during Yeltsin's Presidency and Chairman of the Central State Bank of Russia, received the Award as Deputy Chairman of RAO Unified Energy System of Russia from President of Business Initiative Directions, Jose E. Prieto.

The Unified Energy System is a Russian electrical company historically providing 70 percent

of the country's electricity generation, as well as exporting to Scandinavian countries and the Commonwealth of Independent States. Sergey Dubinin is a current Member of the Board of Directors of CJSC VTB Capital.



BID's International Star Award for Quality to RAO "UES of Russia" in Geneva. Receiving the trophy as Vice-Chairman of the Board of RAO "UES of Russia," Sergey Dubinin.

B.I.D. logo, emblem of JSC Polet Airlines, from Russia

Polet Air Company, winner of the B.I.D. International Quality Crown Award, is a prestigious airline based in Voronezh, Russia. It operates cargo and domestic passenger services worldwide, well as aerospace and VIP Business aviation. Polet's owner and General Director, Anatoly S. Karpov, received the Award for Quality from Business Initiative Directions. Polet owns four AN-124-100 aircraft, up to date with the current environmental and safety requirements and projects doubling its entire fleet this year. Company representatives are proud to state that they actually exceed the requisites listed by the International Aviation Authorities.

The B.I.D. Quality Award logo is emblazoned on the exterior of the Polet Airlines fleet of aircraft after receiving the International Quality Crown Award in London.



HYDRAC S.A., from Cameroon

A subsidiary of the National Hydrocarbons Bureau, HYDRAC is a leader in fields such as inspection, safety and quality control. The company plays an important role in contributing to the security of investments in Cameroon's gas and industrial sectors and it has been operating since 1982. It offers services which include technical training, overseeing of construction projects, lab testing, environmental impact studies and the inspection of oil products, among other offerings.



David Ekoume, General Manager of HYDRAC S.A. with the International Arch of Europe Award 2014

COMTEL Ingeniería S.A., from Costa Rica

With over thirteen years of experience in its sector, COMTEL provides after-sales customer service for the energy industry. It operates not only in Costa Rica, but throughout Central America. All of the company's products and services are geared toward customer satisfaction and sustainability. By using green technology, COMTEL strives to optimize the efficiency of its designs. It functions across various sectors, including telecommunications, healthcare and finances. Thanks to its excellent reputation, COMTEL has worked with major national clients including RASCA and international clients such as Intel.



Ing. Gustavo Varela Latouche, President & Founder of COMTEL Ingeniería S.A. with the IAE Award 2014



Alcoa Howmet BID Quality Diamond Award in 2009

Alcoa, BID Quality Award in Paris

Alcoa Howmet Gennevilliers, belonging to Alcoa Corporation, operates manufacturing facilities in 15 different cities and four countries with a revenue of \$23.7 billion USD

Alcoa Howmet has been providing sophisticated coating services to the aerospace and power generation industries since 1963. Ranked 128 in the Fortune 500, the world's third largest producer of aluminum has a turnover of \$23.7 billion USD. It is the world's leading producer of primary aluminum and fabricated aluminum, as well as the world's largest miner of bauxite and refiner of alumina. It is also a very important supplier of superalloy metals, titanium ingots, ceramic products and advanced tooling. Alcoa Howmet is the top manufacturer of components for jet aircrafts, gas turbine and other advanced-technology industries. Its reliable, quality products range from investment casting raw materials and equipment to finished castings.

CH2M HILL, Global services for Project Management

With more than 30,000 employees, located in 170 offices in 149 countries worldwide, this global firm, based in the USA, provides safe and cost-effective project solutions and management. Working in the fields of water, transportation, environment, energy and power, facilities and infrastructure, with ethics at the forefront, this company, ranked 415th on the Fortune 500, boasts clients in the private and public sectors, such as Procter & Gamble, Chevron Chemical Company, the U.S. Navy and United Airlines.



Frank Birnmeyer, European HSEQ Director & Country Manager Germany of CH2M HILL with the IAE Award

Luxury and prestige have a name: Viking Line

Viking Line, a shipping company based in Finland with a cutting edge fleet and more than forty years of experience, is one of the most prestigious companies in the Baltic Sea working in this sector. The President of Business Initiative Directions, Jose E. Prieto, awarded the BID Quality Award to Viking

Line for the company's implementation of technology and high quality standards. Since its beginnings over 50



years ago, the Viking Line company has transported more than 169 million passengers, while creating an efficient system for trade and transport. As a leader in its country and sector this huge company was awarded by BID in the fields of Quality, Excellence, Leadership, Innovation, and Technology.



The Engineers Company for Manufacturing of Metallic & Mechanical Equipment, from Libya

One of the top companies in the manufacturing and maintenance sector, the Engineers Company attracts skilled technicians and other specialists from abroad, collaborating extensively with EUROMEC from Spain. The company's expertise covers such fields as machine design and production, creation of large tanks for liquid storage, machine maintenance and technical support.

Hazim Consulting, from Saudi Arabia

With more than 1,500 employees and a portfolio of over 700 projects, Hazim Consulting has established itself as a leading engineering consulting firm for Saudi Arabia's transportation sector. Its areas of operations cover road, maritime, aviation and railway-related projects. Developing strategic partnerships is a cornerstone for HC's success and range of services. Some of its key collaborators include Rutgers University, PGAL, Pennoni, Iteris and Taylor Engineering.



Hazim Abdulwahid, President of Hazim Consulting and Nicolas Abboud, Projects Director, with the 2014 IAE

Khrunichev State Research and Production Center, Russia in Space



Over 20,000 people in Russia and other countries are employed by Khrunichev Enterprises, BID International Arch of Europe for Quality recipient. Khrunichev Enterprises are the main suppliers and component manufacturers to the avionic and space industries for both Russian and International Space programs. The Khrunichev State Research and Production Center

was awarded by Business Initiative Directions President, Jose E. Prieto, for its commitment to quality in the production of space-launch systems. It was recognized with the trophy that symbolizes success and business achievements in the fields of quality and excellence.



The BID Quality Award for Tata Elxsi

BID presented the World Quality Commitment Award to Tata Elxsi in Paris, to the General Director of the

Automobile Division. Tata Elxsi belongs to Tata Group, one of India's largest and oldest conglomerates, with over a hundred companies and 450,000 employees in six continents. The total revenue of Tata companies altogether was \$100.09 billion and its market capitalization is \$95.37 billion. It has interests in steel, automobiles, information technology, communication, power, tea and hotels. The Tata Group has operations in more than 85 countries across six continents and its companies export products and services to 80 nations. 66.6% of the ownership of Tata Group is held in

charitable trusts companies which form a major part of the group, including Tata Steel, Computational Research Laboratories, Tata Consultancy Services, Tata

Motors, Tata Technologies, NatSteel Holdings, Tata Power, Tata Communications, Tata Teleservices, Tata AutoComp Systems and the TM International Logistics.



Torero Construcciones S. de R.L. de C.V., from Mexico

After three years in operation, this construction company has already worked for government entities, as well as major companies such as Athos Construction, Pemex and PYECSA Construcciones. Its range of projects includes bridges, roads, schools and water supply facilities, among other constructions. ISO certified, the company is striving to become a leader in the construction industry in Mexico.



Francisco and José Manuel Martínez Sánchez of Torero Construcciones with the IAE Award 2014

LRAM, from Morocco

Laboratoire de Recherche et d'Analyses Médicales de la Fraternelle de la Gendarmerie Royale, - LRAM, conducts research in the fields of food microbiology, biosecurity and pharmacology, among others, this ISO certified lab has 300 employees and 20 doctors on staff. Founded in 1989, the research center now runs 17 different labs and performs over 3,500 tests per day. It collaborates with other scientific organization on both a national and international level, including Bio Formation and Laboratoire biomnis, thus broadening its scope of quality research practices.



Saâd El Kabbaj, Director of LRAM, with the International Arch of Europe Award 2014

Ansaldo Energia and Hong Yuen, internationally renowned leaders

Both companies play very important roles in their sectors, as they are managing to develop their communities and business areas by working towards quality, excellence, and innovation



Mr. Enrico Casini, General Director, recognized with the

International Star for Leadership in Quality Award

Ansaldo Energia, BID International Quality Award recipient, is proud to have signed a 100 million euro contract with Power Machines, the main producer of electric generation systems in Russia. This agreement reinforces the Italian company's leading role in the Russian market where, recently, Ansaldo has been granted five contracts worth over 300 million euros to supply 14 gas turbines. Ansaldo Energia, a subsidiary of Finmeccanica, an Italian conglomerate and the second largest industrial group

and the largest of the hi-tech industrial groups based in Italy, is an Italian power company headquartered in Genoa.

Ansaldo Energia, indisputably the leader in its country and sector, received the International BID Award for Quality from Business Initiative Directions President, Jose E. Prieto, in recognition for its leadership and business achievements worldwide.

Hong Yuen Electronics Ltd., of China Aerospace International Holding Limited (CASIL) received the B.I.D. Quality Summit Award in New York. Since 1997, Hong Yuen Electronics has been working towards one main objective: "To be a world renowned PCB manufacturer with first class performance in the areas of technology, plant facilities, human resources, product development, and management". Thanks to the company's observance of the Total Quality Management Model (TQM), Hong Yuen Electronics Ltd., a public listed company in Hong Kong, has become a leader in China with a factory surface of 220,000 square feet and almost 1,200 employees. The company has extended its trade market to China, U.S., Europe, Hong Kong, and Asia Pacific, specializing in rigid PCB, rigid flex PCB and flexible PCB and SMT Assembly. Nowadays, Hong Yuen is focusing on research and new production methods in order to satisfy the international market's ever-changing demands.



The representative of Hong Yuen Electronics receives the International Quality Summit Award in New York from Jose E. Prieto, President and CEO of B.I.D.



Hong Yuen Electronics Ltd.

received the B.I.D. Quality Summit Award at the Convention held in New York from the President of B.I.D., Jose E. Prieto for leadership and its innovative methods.



Junu Chandy Kurian, (left), General Manager - Trading Division of Coastal Group, and Nishad Azeem, CEO (right), receiving the IAE Award 2014 from Jose E. Prieto, President and CEO of BID

Coastal Group, from Qatar

Working across a range of sectors including steel manufacturing, construction, equipment leasing and trading, Coastal Group has participated in some of the most important projects in Qatar in recent years. It has done projects for the International Islamic Bank, Hamad International Airport and the Sheraton Doha Resort & Convention Hotel, among other well known clients. The Group is also involved with Qatar's extensive preparations before hosting the 2022 Football World Cup.

Burj Khalifa, the Tallest Building in the World

Built under the management of B.I.D. Century International Quality ERA Winner, Turner Construction

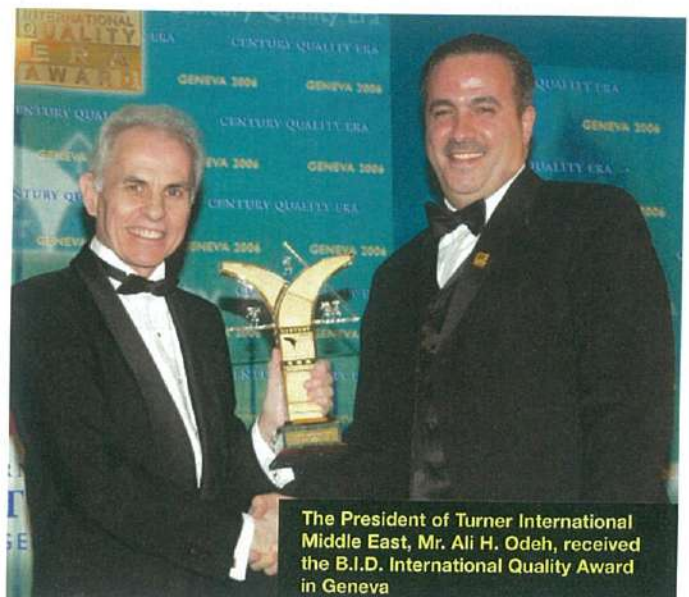
The Burj Khalifa tower, (also known as the Burj Dubai) was completed in 2009 and officially opened on January 4, 2010. It stands 828 meters tall - just over half a mile. That's nearly 300 meters taller than the previously tallest floored building in the world, the Taipei Tower in Taiwan. Outside, the 'Dubai Fountain', designed by WET Design is illuminated by 6,600 lights and 50 colored projectors, setting a record of its own through its jetstream shooting water 150 meters into the air. The tallest man-made structure, the Burj Khalifa's budget was approximately \$4.1 billion USD.

Turner Construction, which managed construction of the tower, works with around 1,600 projects per year, 5,000 employees worldwide and 46 offices in the U.S.

With a construction volume of \$ 8 billion USD, it specializes in construction management, consulting, contracting, and insurance and risk management. This American company has led the construction of many famous buildings, such as the United Nations Secretariat in New York, the United Airlines Terminal 1, the Madison Square Garden, the American Stock Exchange and the Rose Garden Arena. It is not surprising that Turner has been granted prestigious awards and trophies for its many achievements worldwide.

The company received the B.I.D. Award for Quality thanks to its general success worldwide and its commitment to quality services and excellence.

Over 800 meters tall, the Burj Khalifa is now the tallest skyscraper in the world



The President of Turner International Middle East, Mr. Ali H. Odeh, received the B.I.D. International Quality Award in Geneva



Serina Chia Fui Fung, Managing Director of the Yamagata Group, receiving the International Quality Summit Award in New York.



Dhananjay Deshpande, Chief Engineer of Reliance Energy, receives the International Star for Leadership in Quality in Paris.



Lianhong Huo, President of China Pacific Insurance (Group) Co., Ltd., from China, receiving the World Quality Commitment Award.



Alwyn Smit, Manager of Metallurgy of Driefontein Consolidated of the Goldfields Group, from South Africa.

The Authors of the QC100 Total Quality Management Model



From left to right: Federico Neussner, Jose E. Prieto, Antonino Martínez, and Enrique Llorente

Engineers Antonino Martínez, Enrique Llorente, Federico Neussner and Physicist and Mathematician Alfonso Casal, along with the President of Business Initiative Directions, Jose E. Prieto, direct BID's permanent council in charge of the continuous improvement of the QC100 Model, in collaboration with a highly qualified team of engineers whose experience allows constant updates of the TQM schematic. This highly refined tool for management of communication models among clients, suppliers and employees, aids General Managers of companies awarded by BID to manage the areas of Customer Satisfaction and Human Resources. It also facilitates improvement of company systems and processes, and helps focus on the most profitable areas of business.

Improvement of corporate image

For those companies that have already been certified with the ISO 9000, being awarded with the B.I.D. International Quality Award means expanding strategies for quality management by receiving the QC100, the BID Total Quality Management model, created to provide an innovative tool for Quality Directors.

The BID Business Awards are an instrument for global communication, helping to spread the latest technologies related to quality culture and endorsement. The BID Award symbol endorses the corporate image of Award-winning companies through marketing, advertisement, press and television, as well as for trade fairs, points of sale, office space, and buildings and vehicles.



Hanif Qureshi, Director of Quality Assurance & Control of KHARAFI NATIONAL, from Kuwait



The QC100 Model outlines the voting criteria for BID awards

BID carries out continuous polls among companies who vote for the best businesses. The International Business Initiative Directions Awards are presented on the basis of meeting the criteria of the QC100 TQM (Total Quality Management). Its content serves as a guideline to business leaders to improve processes and systems. Basic steps to successfully implement a TQM program in companies are:

- A quality-driven organization
- A customer-minded approach
- Job satisfaction
- Technological renewal
- System efficiency
- Leadership in society
- Concentration on the most profitable areas of business

The BID QC100 TQM allows company managers to consolidate and strengthen their position in the market.



Winston Tan, President of Eden on the Park, from Australia, receiving the Quality Summit Award in New York



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